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**Sample Email #1 From Table Captains to Network**

**Send May 3-9**

Subj: Support gun violence prevention

Hi [enter name here],

I hope you and your loved ones are faring well during these difficult times.

I am writing to ask you to support the Alliance for Gun Responsibility, a Washington state non-profit working to end the gun violence epidemic. I have supported the Alliance for many years because, like me, they know that gun violence is preventable. They have proven to be incredibly effective at passing commonsense gun laws in Washington state and serve as a model for the rest of this country.

As you may have seen, people across the country are stockpiling guns and ammo in response to fears about the coronavirus. This surge in gun purchases along with social isolation, financial stress, and uncertainty heighten the risk of gun violence—particularly suicide, domestic violence, and unintentional shootings.

COVID-19 prevented the Alliance from holding their annual luncheon fundraiser this year, which is why I am reaching out to you now. The luncheon generates nearly half of the organization’s operating budget and without those funds they will not be able to continue their lifesaving work. So I have committed to helping them reach their $1M goal and hope you will join me. You can make an online donation here:

<https://secure.actblue.com/donate/agrluncheon>

For more on the urgent need for action to address gun violence, I encourage you to take a few minutes to watch this video:

<https://www.youtube.com/watch?v=X3eNvWxlu1o&feature=youtu.be>

You can also learn more about the Alliance here:

<https://gunresponsibility.org/>

Finally, in lieu of the in-person luncheon, the Alliance is hosting a virtual event featuring leaders of the gun violence prevention movement on June 1st at 3 pm ET/12pm PT. You can RSVP here:

<https://us02web.zoom.us/webinar/register/WN_EOpZMItbQ9WC3mR3f5zZaA>

I know that most families are grappling with financial hardships and there are MANY important causes in need of donations right now, but I truly believe that supporting the Alliance is crucial to keeping the recent gun violence prevention momentum going and will save lives.

Warmly,